

Date

Recipient Name

Address line 1

Address line 2

City, State/Province Postal Code

To Whom It May Concern:

Despite my interest in your product, I have decided not to purchase (product name) because it is packaged in a PVC bottle. Please consider a more environmentally preferable packaging material.

PVC bottles are very difficult to recycle and create very significant contamination problems for PET bottle recycling. Because both PET and PVC sink in water, they cannot be separated in traditional plastic recycling wash systems without expensive detection equipment. There is no equipment available that will remove 100% of PVC from PET bottles. PVC has a much lower melt temperature than PET. At PET's melt temperature, PVC burns destroying the surrounding PET and harming the processing equipment.

Even very small amounts (100 parts per million) of PVC in PET will reduce its value or make it unusable. PVC bottles and labels threaten the well-developed PET bottle recycling infrastructure and the continued development of bottle-to-bottle PET recycling.

Even when PVC Bottles are separated from the post-consumer bottle stream, moving them is a challenge due to their low value. They are costly to separate because PVC bottles make up only 2% of the bottles manufactured in the United States, which makes accumulating enough material to create a truckload quantity very difficult. Yet that same 2% of the bottle stream creates major problems for PET recyclers.

Please inform me and the Northern California Recycling Association (NCRA) if you choose to bottle your product in a more environmentally sound material type so that they can let their members know. NCRA's contact information is [ncra@ncrarecycles.org](mailto:ncra@ncrarecycles.org) or PO Box 5581, Berkeley, CA 94705.

Sincerely,

Your Name Here